



Have you already heard our new Wippy commercial?
Are you a manager of a VOJ school?

Well then we have good news for you! Trading company L. Willemsberg N.V gives you the opportunity to qualify for SRD 5000, - for a special project (construction or renovation) for your school (all V.O.J. schools).

How do you qualify?

Put together a fun dance group of up to seven children from the 1st to 4th class who dance to the music of the new Wippy peanut butter commercial and film (record) this dance. You can download the commercial via our Wippy website: www.wippypindakaas.com
You are free to choose what the dance style, clothing, location and the structure of the group will be. Be creative!

All submissions are screened by our Wippy marketing team from which 5 are ultimately selected. The five finalists will be announced on our Wippy Facebook page on Monday, May 20, 2019. The video with the most **SHARES** will be selected as the winner. Entries may be sent from **Monday 6 to Friday 17 May 2019**.

What are the conditions?

Send the video to us with a motivation letter and information about the nature of your school project to which you will spend the amount (mandatory).
The commercial takes 45 seconds, so your dance should be just as long. We only accept 1 entry per school *. Although you may be very creative, we kindly request that you do not use any sexually tinted dance steps.

Your film should be recorded in landscape mode (Horizontal / Wide angle).

You can send the video (including motivation letter):

1. Per Mail (WeTransfer) to: marketing@willemsberg.com
2. Send a private message to us on Facebook: Wippy peanut butter

3. Send via Instagram to: Wippy_peanut butter
4. Through Whatsapp to the Wippy telephone: +597 813-2008

* Please note: The five chosen schools will be visited during the week of 20 to 24 May 2019 to view the projects. It is also mandatory to submit letters of consent from the parents of participating students during our visit.

For more information, please call 0813-2008, 402305 or send an email to: marketing@willemsberg.com

LET'S GO NUTS !!!

Spread the message, spread the love, spread Wippy peanut butter!