



Have you heard our new Wippy commercial?
Are you a manager/teacher of a primary school?

Well then we have good news for you! Trade company L. Willemsberg N.V offers you the opportunity to qualify for **SRD. 5000,-** for a special project (construction or renovation) for your school (all primary schools).

How do you qualify?

Put together a nice dance group of up to seven children from the 1st to the 6th grade who dance to the music of the new Wippy peanut butter commercial and film this dance. You can download the commercial via our Wippy website: <http://wippypindakaas.com/news> or <http://wippypindakaas.com/images/WippyRadioAd.zip>

You are free to choose what the dance style, location and structure of the group will be. Be creative!

All submissions are screened by our Wippy marketing team, of which 5 are eventually chosen. The five finalists will be announced on Monday 25 June 2018 * via our Wippy Facebook page *.

The video with the most **SHARES** is chosen as the winner. Entries are allowed from Wednesday, May 30 until Wednesday, June 20, 2018.

What are the conditions?

Send the video for us with a **motivation letter** and information about the nature of your school project to which you will spend the amount (mandatory). **Every school should send just one (1) video.**

The commercial lasts **51 seconds** so your dance should be just as long. Your film should be recorded in landscape mode (Horizontal / Wide angle).

You can send the video (including motivation letter):

- **Mail** (via WeTransfer) to: marketing@willemsberg.com
- Send a **private message** to Facebook: Wippy peanut butter
- Send via **Instagram** to: Wippy_peanut butter
- Appen via **Whatsapp** to the Wippy phone: +597 813-2008

* Attention: The five chosen schools will be visited during the week of 18 to 22 June 2018 to view the projects. It is also mandatory to provide consent letters from the parents of participating students to us.

For more information you can call 0813-2008, 402305 or mail to:
marketing@willemsberg.com

SPREAD THE MESSAGE, SPREAD THE LOVE, SPREAD WIPPY PEANUT BUTTER!